



+3.9%

After Studio One Eleven designed a unique custom package and closure for the new Softsoap NutriSerums brand, Colgate-Palmolive launched the line with minimal fanfare in mid-2009. Within just four weeks of the new brand's introduction, Colgate-Palmolive's body wash market share increased by +3.9%... before the marketing campaign was set in motion.

Studio One Eleven makes a promise to our customers that is unique to the packaging industry:

We will increase your net income...

Quantifiably.

Our world-class design and branding strategy practices focus on increasing clients' sales, reducing their packaging costs and improving their productivity.

How? Through a perfect alignment of interests. Because we not only design category-changing packaging (often at no charge), we also develop and supply the components. Put simply, the greater our clients' and brands' success the greater our success.

Isn't it time you worked with an innovation partner that puts their money where their mouse is?